

2021 Startup Missouri Rates

startup

MISSOURI

Information to fuel Missouri business startups



Your leading source for reaching new small and mid-sized businesses.

StartUp Missouri is a digital newsletter and website that is delivered to targeted **new businesses and startup entrepreneurs** in the major Missouri metropolitan areas who have been in business for one year or less.

Featuring insightful content for new business owners to help them succeed during that critical first year, **StartUp Missouri** will get you in front of professionals who need your products, and services to help their business grow.

The recipients of **StartUp Missouri** have been hand selected to ensure our content and your coverage go only to the right people at the right time.

Homepage

SIZE	1 MO	3 MO	6 MO	12 MO
Website Leaderboard	\$1,750	\$1,650	\$1,440	\$1,185
Website 300x250	\$1,400	\$1,290	\$1,095	\$905
Welcome Ad - per day	\$275	\$0	\$0	\$0
Weekly Newsletter	\$1,300	\$1,080	\$915	\$750
Co-Branded Email	\$1,250	\$880	\$745	\$605

StartUp MO Webinar Rates

\$5000 SPONSORSHIP FLAT RATE (INCLUDES UP THREE EXPERT PANEL SEATS)

One client can purchase at full rate and share cost with up to two other vendors for a total of three experts on panel

10 percent discount for each additional webinar seat purchased within a year from Missouri Lawyers Media

(10 percent off second webinar, 20 percent off third webinar, 30 percent off four webinar and cap at 50 percent off fifth webinar)